

CEO JOURNEY

*Creating new directions in
your life...*

Agenda

- Some Significant Questions
- The Transitioning Executive
- What is CEO JOURNEY?
 - Group Process
 - Meeting Process
 - Background
- Cost and Timing

When an executive asks . . .

. . . My business has been my life's work.

What role do I want business to play in my future?



When an executive asks . . .



*. . . I have at least
another 30 years.*

*Where do I go
from here?*

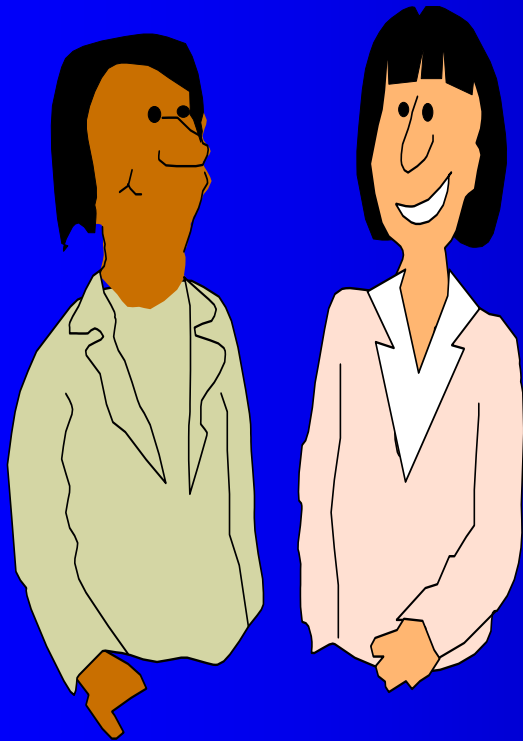
When an executive asks . . .



. . . What am I passionate about beyond business?

. . . How does it fit my purpose in life?

When an executive asks . . .



. . . What relationships are important to me now and what am I willing to do to strengthen them ?

When an executive asks . . .



. . . How can I give back to the community and the people that have supported me?

When an executive asks . . .



. . . What legacy will I leave,

. . . How will it matter?

Characteristics of members

- Achieved business success
- Rethinking the role of business in their life
- Seeking a purpose beyond power, money or business accomplishments
- Want answers to their Significant Questions
- Willing to explore these questions with a group they like and respect

What is the CEO JOURNEY?

- Background
- Group Structure
- Meeting Process
- CEO JOURNEY Community

Background

- This work began in 1988
- Created by Carl and Keiko Samuels
- CEO JOURNEY groups started in 1995
- TEC became partner in 2000
- National Independency in 2004

CEO JOURNEY

- Group size is 6-12 members, by invitation only
- Six meetings annually – 5 held at Miami of Ohio University – 6th meeting in a resort/home setting with option of bringing significant guest.
- Designed and Facilitated by a psychologist with significant experience in midlife transitions and business.

CEO Journey meeting process

- Guided by proven, multi-faceted curriculum
- Interactions, dialogue, readings and films
- Safe and confidential environment
- Members connect with themselves and each other at deep and impactful levels
- Members discover their answers to the questions that brought them to the group

The Curriculum—4 Phases

1. Who am I?

2. What do I want?

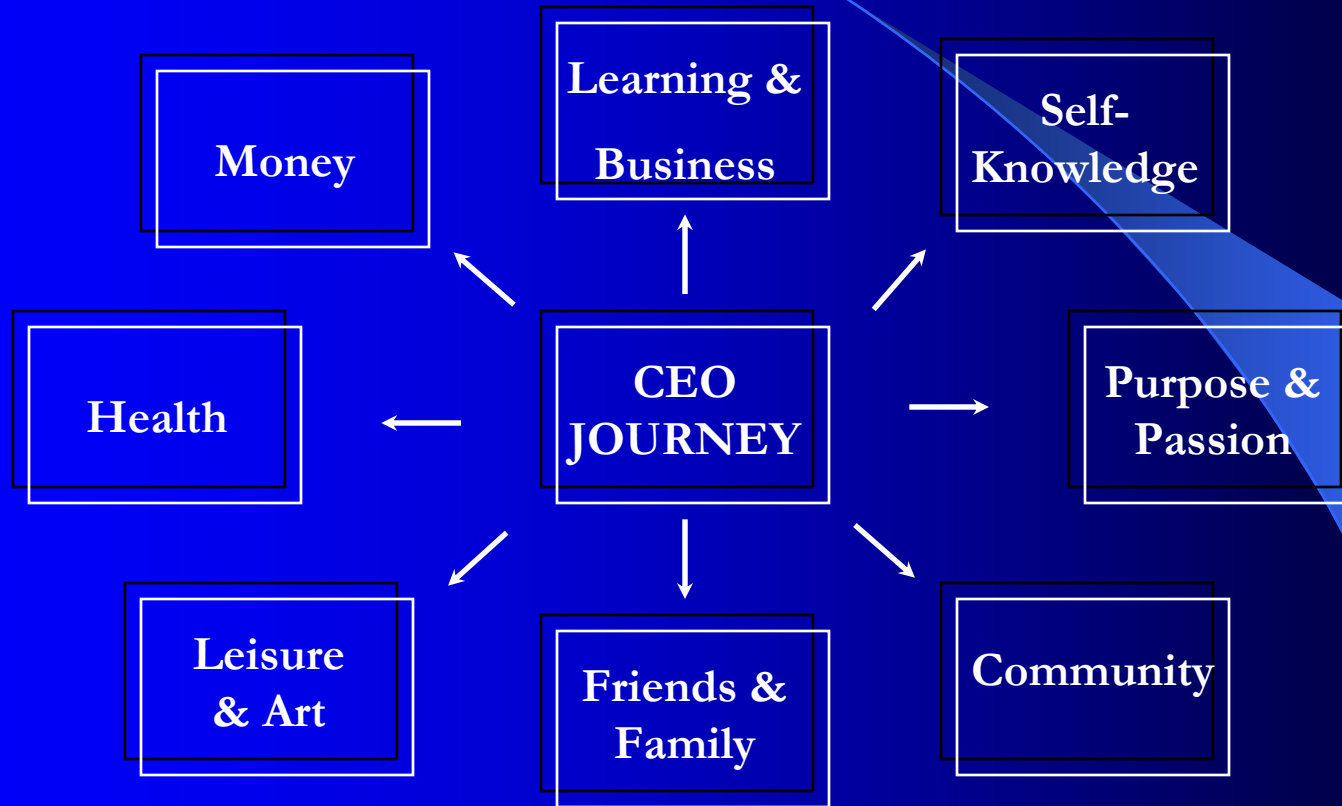
3. What is my passion?

4. How do I serve?

CEO JOURNEY RETREATS

- Once a year
- Members and their spouses/partners
- Workshops such as: Passion and Purpose, Legacy, Family, Community Give Back Corporate Board work, and Wellness
- Two day gatherings in stimulating surroundings

CEO JOURNEY Workshops



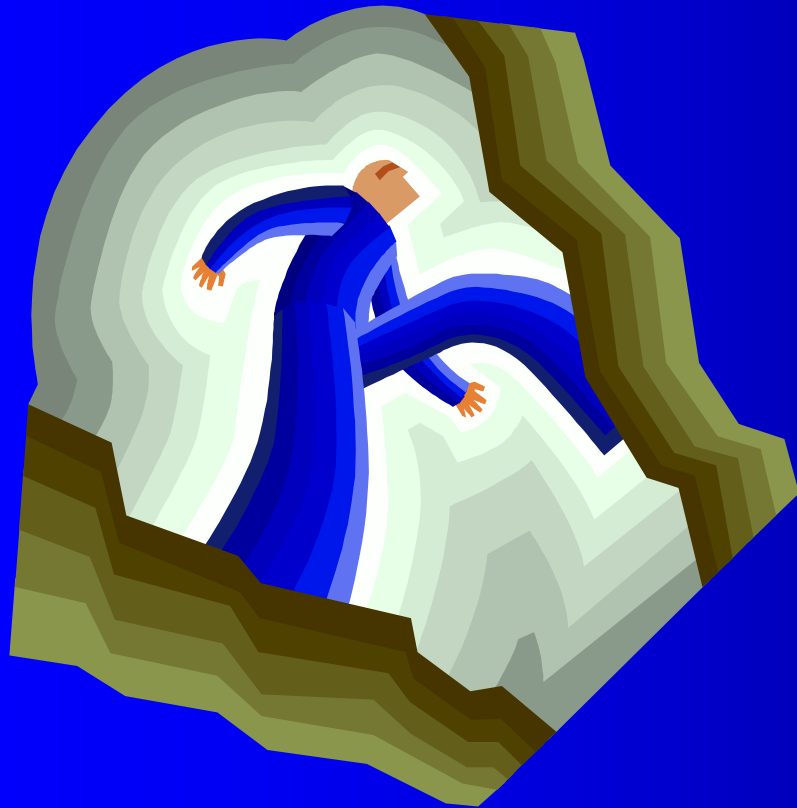
CEO JOURNEY Investment

- > Commitment to self exploration
- > Time: Five 2-day group meetings/year
 - One retreat with optional guest.
- > On-going communication between members
- > Financial: \$ 3,000 per quarter plus local travel & housing for workshops.

Lost Opportunity Costs

- > The cost of not continuing personal growth
- > A future without passion and purpose
- > An unexamined life, not lived fully
- > Relationships that are only partially realized

What will be your next CEO Journey?



*Talk to CEO JOURNEY
Leader: Dr. Carole Parker
847-446-7755
drparker73@comcast.net*